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For Immediate Release:

South Jersey Economic Development District looking for Jersey Fresh Vendors to Expand Market Stands in Atlantic, Cape May Counties

The South Jersey Economic Development District is looking for Jersey Fresh vendors interested in providing additional market stand opportunities for fresh, local produce to visitors and residents in Atlantic and Cape May counties.

Jersey Fresh vendors are needed for a market stand at the New Jersey Transit Rail Station in Egg Harbor City located on Route 30 near Philadelphia Avenue. The stand would be open on Thursdays from 4 to 6 p.m. beginning July 7th through the market season.

“We are hoping to reach those returning home from work on the train and also local residents interested in bringing more of New Jersey’s local, fresh produce to their tables,” Gordon K. Dahl, Executive Director of the South Jersey Economic Development District said.

In addition, the SJEDD would like to hold a roadside market stand at the Ocean View Service Area located near mile post 18.3 on the Garden State Parkway in Cape May County. Jersey Fresh vendors are being sought to set up shop from 2 to 6 p.m. on Thursdays and from 11 a.m. to 3 p.m. on Saturdays beginning July 7th through the market season.

“We discussed the Jersey Fresh market stand concept with representatives at the service area to find out which days and times the area has the most activity. The goal is to provide Jersey Fresh fruits and vegetables to visitors and residents traveling past the Ocean View Service Area in Cape May County,” Dahl explained.

Vendors interested in participating in the market stands must have Jersey Fresh designation and be able to provide any tables, canopies, and cash registers as needed. For more information please call the SJEDD at (856) 765-9700 or e-mail at Monica@sjedd.com.

For more information on the South Jersey Economic Development District please visit its website at www.sjedd.com.

The South Jersey Economic Development District is a federally funded regional agency established in 1979 to promote economic development in Atlantic, Cape May, Cumberland and Salem Counties, complementing and coordinating county and state development initiatives.